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**Thundershirt Company Partners with The Humane Society of the United States
This Holiday Season**

Company Will Donate Thousands of Thundershirts To Shelters Across the Nation

DURHAM, N.C., December 7, 2010 – Thundershirt Company and the nation's largest animal protection organization, The Humane Society of the United States, are partnering to give the gift of peace this holiday season. The dog-friendly company is donating thousands of Thundershirts, a proven solution to ease anxiety in dogs, to shelters across the U.S. throughout the month of December. For every Thundershirt purchased at www.thundershirt.com that enters the code "SHELTER", the company will donate a Thundershirt to a shelter of the customer's choice.

More than 15 million dogs in the U.S. suffer from some form of anxiety, which can result from noise, separation, traveling, strangers or many other factors.

"Many dogs that suffer from anxiety are abandoned, and even for dogs that are not otherwise anxious, a shelter is an extremely stressful environment for them," said Phil Blizzard, founder of Thundershirt Company. "We strive to bring relief to the millions of dogs that suffer from anxiety, and are proud to support dogs in shelters nationwide for the holidays."

Thundershirt's patent-pending design is a pressure wrap that applies constant, yet gentle, pressure on dogs' torsos, creating a hugging sensation. Many anxiety experts suggest that pressure has a calming effect on the nervous system and has been used to successfully reduce anxiety for many years. More than 80 percent of dog owners who have tried Thundershirt report significant improvement in their pets' anxiety problems – most stating that it worked within the first few minutes of wearing.

Thundershirt Company has now helped tens of thousands of dogs through sales to dog owners, dog trainers and veterinarians around the world. Help support dogs at your local shelter by purchasing a Thundershirt today.

For more information about the product, before and after videos and customer testimonials, please visit www.thundershirt.com or the Thundershirt Facebook page at <http://on.fb.me/eYWmdY>.

About Thundershirt Company

Founded in 2009 in Durham, N.C., Thundershirt Company's mission is to bring relief to the millions of dogs and dog owners struggling to cope with dog anxieties. In just its first year, Thundershirt Company has helped tens of thousands of dogs across the country and around the world. The company also donates Thundershirts and thousands of dollars to rescue groups and shelters to help these organizations manage their dogs' anxieties and find permanent homes. Thundershirts are sold online at www.thundershirt.com and by retail stores, veterinarians, trainers and kennels across the country.

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